



InnoLead Member Meeting: March 8th
Most Useful Tools for Innovators and Effective Prompting

[Waldo](#) - Research and insights

[Orbit](#) - New tool from MIT Trust Center for Entrepreneurship, built upon the "Disciplined Entrepreneurship" framework. (Not open to the public.)

[Perplexity](#) - Search with citations

[Board of Innovation AI Toolbox](#) - How might we, personas, interview scripting, more

[Brainstormbot.ai](#) - Brainstorming

[Innovator](#) on ChatGPT - Helps generate good ideas

[Google Gemini](#) - General purpose AI chatbot from Google

[Synthetic Users](#) - Access to "customer input"

[Looka](#) - Logo and identity design

[Augie](#) - Video creation

[TheyDo](#) - Customer journey mapping

Other tools and resources mentioned by participants:

[Sacrificial Concept Ideator](#): Creates sacrificial concepts for your problems or challenges that we can learn from to create even better ideas. (Created by Keith Hopper of Danger Fort Labs.)

[FoundersNest](#): Market Landscaping platform... Explore markets, discover companies, and analyze personalized insights with the power of AI.

[Brainstorm from Slalom](#): Ideation and scenario creation.

[FlowGPT](#): Hub where you can find 100,000+ AI tools.

[ChatX](#): Free marketplace of prompts for tools like ChatGPT and Midjourney

[PromptBase](#): Another prompt marketplace

[Ethan Mollick](#): GenAI for innovators and entrepreneurs thought leader. Book "Co-Intelligence" out soon.