Why attend Impact 2023?

Impact is the world’s most useful event for anyone working in innovation, transformation, strategy, design, R&D, and emerging tech inside a large organization. Among the reasons to attend Impact:

1. **Benchmark your innovation program, approach**
   - No other event draws more senior innovation executives than Impact. We create a safe environment to compare your approach, and attendees receive our latest research and data.

2. **Learn from executives in a safe environment.**
   - We only let corporate innovators attend, which means you won’t be bothered by a million vendors, and you’ll be able to learn from your peers during interactive sessions, off-site visits, meals and more.

3. **Share and help your peers at an “unconference.”**
   - Our events are conversations, not presentations; we avoid slides, and focus on sharing current practices. And you’ll be among compatriots, with attendees at the 101, 201, and 301 stages of innovation maturity.

4. **Benefit from timely sessions built by, well, you.**
   - Every topic addressed at Impact has been recommended by our members. That means the sessions are guaranteed to be relevant, and we reserve a block of open sessions to ensure you can add to the agenda if desired.

5. **Get access to resources and best practices**
   - Participants get access to resources and best practices shared at the conference. Nearly ever session culminates in a crowd-sourced “best practices” list that you can bring back to the office, share and implement.

6. **Understand the latest emerging technologies**
   - From ChatGPT and AI to blockchain, we provide a rare glimpse of how corporates and startups are prototyping the future, and how they are actually deploying the latest emerging technologies.

Details at [https://www.innovationleader.com/impact/](https://www.innovationleader.com/impact/)
Have questions? Contact Scott Cohen at scohen@innolead.com