

Why attend Impact 2023?

Impact is the world's most useful event for anyone working in innovation, transformation, strategy, design, R&D, and emerging tech inside a large organization. Among the reasons to attend Impact:

1 Benchmark your innovation program, approach

No other event draws more senior innovation executives than Impact. We create a safe environment to compare your approach, and attendees receive our latest research and data.



2 Learn from executives in a safe environment.

We only let corporate innovators attend, which means you won't be bothered by a million vendors, and you'll be able to learn from your peers during interactive sessions, off-site visits, meals and more.



3 Share and help your peers at an "unconference."

Our events are conversations, not presentations; we avoid slides, and focus on sharing current practices. And you'll be among compatriots, with attendees at the 101, 201, and 301 stages of innovation maturity.



4 Benefit from timely sessions built by, well, you.

Every topic addressed at Impact has been recommended by our members. That means the sessions are guaranteed to be relevant, and we reserve a block of open sessions to ensure you can add to the agenda if desired.



5 Get access to resources and best practices

Participants get access to resources and best practices shared at the conference. Nearly every session culminates in a crowd-sourced "best practices" list that you can bring back to the office, share and implement.



6 Understand the latest emerging technologies

From ChatGPT and AI to blockchain, we provide a rare glimpse of how corporates and startups are prototyping the future, and how they are actually deploying the latest emerging technologies.



"Better than any innovation conference I've been to."

Allstate
Chief Innovation Officer

"Outstanding event and opportunity to learn."

Nationwide
VP Claims Innovation and Technology

"A great source of real-world insights."

NRG Energy
Director NRG Go

"Dollar for dollar, the best value I've found."

Northern Trust
Head of Digital Experience

"Amazingly inspiring, priceless insights."

BNP Paribas
Head of RISK Innovation Office

"Engagement with peers was a huge bonus."

Medtronic
Extended Reality Market Development

"Motivating, thought provoking, informative."

Keurig Green Mountain
Head of Keurig Custom Smart

"Meaningful content and insightful sessions."

Daimler Trucks
Digital Vehicle Solutions, Autonomous

"I highly recommend to all innovation leaders."

EMD Serono / Merck
VP Global Patient Safety Innovation

"The place to be for innovators."

Crown Equipment
Director of Future Focused Design

"The best professional conference I ever attended."

Pearson
Head of Product, New Markets