



# Innovation Checklist

1. Tools
2. Governance
3. Processes
4. Goals & Objectives
5. Behaviors for engagement & Participation

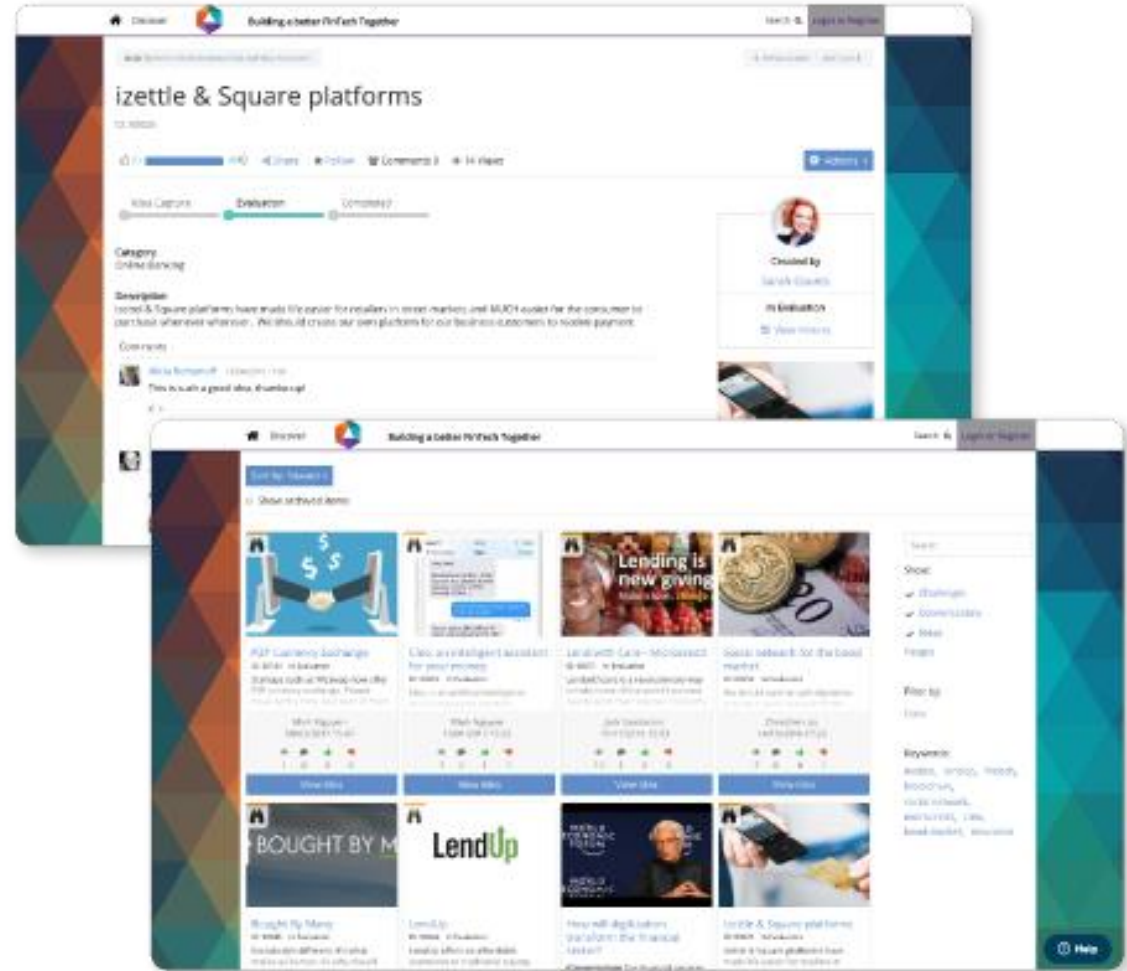


# Tools






# Innovation tools





# Tool's Benefits

1. Configurability
2. Scalability
3. Access o Networks
4. Culture of Innovation
5. Tracking and Reporting



**Identifying solutions for the lack of agreement on and availability of actionable ESG data**


Amid the gloom of the continuing public health crisis, last year proved a watershed for sustainable finance. As the industry looks back on a year of solid growth, the focus now turns to addressing the barriers that stand in the way of greater success.

**Idea Submission**

1 411 5

**Add Solution**

Perhaps the biggest challenge faced by the sustainable finance market is the lack of agreement on and availability of actionable ESG data.



**New Products and Services**

New product development is the process of bringing a new product to the market. You may want to develop new products due to:


- changing customer needs or preferences
- increased competition
- advances in technology
- new opportunities

**Idea Submission**

14 212 11


**Add Solution**

A quality idea lays the foundation for all other stages of product development. In this challenge we will be listening to those ideas.




**Continuous Improvement**

116 4 12 0




**Sustainability**

115 8 29 0




**Centre of Excellence**

115 3 10 0



**New Products and Services**


115 5 36 0



**Business Model Innovation**

116 4 25 2

42 Results Sort by: Relevance




**New Products and Services**

in New Products and Services

**Idea Submission**

14 212 11




**Which of our values resonate most with you?**

in Business Model Innovation

**Pairwise vote**

1 9 10




**Smart technologies challenges and issues in future of manufacturing**

in SMART Partner Community

**Gather**

Award \$15,000

12 26 19




**How can we offload data from drones more effectively?**

in Joint Innovation Challenge

**Gather**

Award \$15,000

10 7 15



**How can the oil and gas industry use AI to minimize risk?**

in New Products and Services

Intelligence Technologies

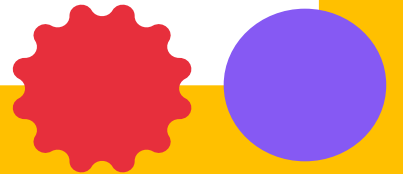
**Idea Submission**

1 39 2

# Question!



# Governance



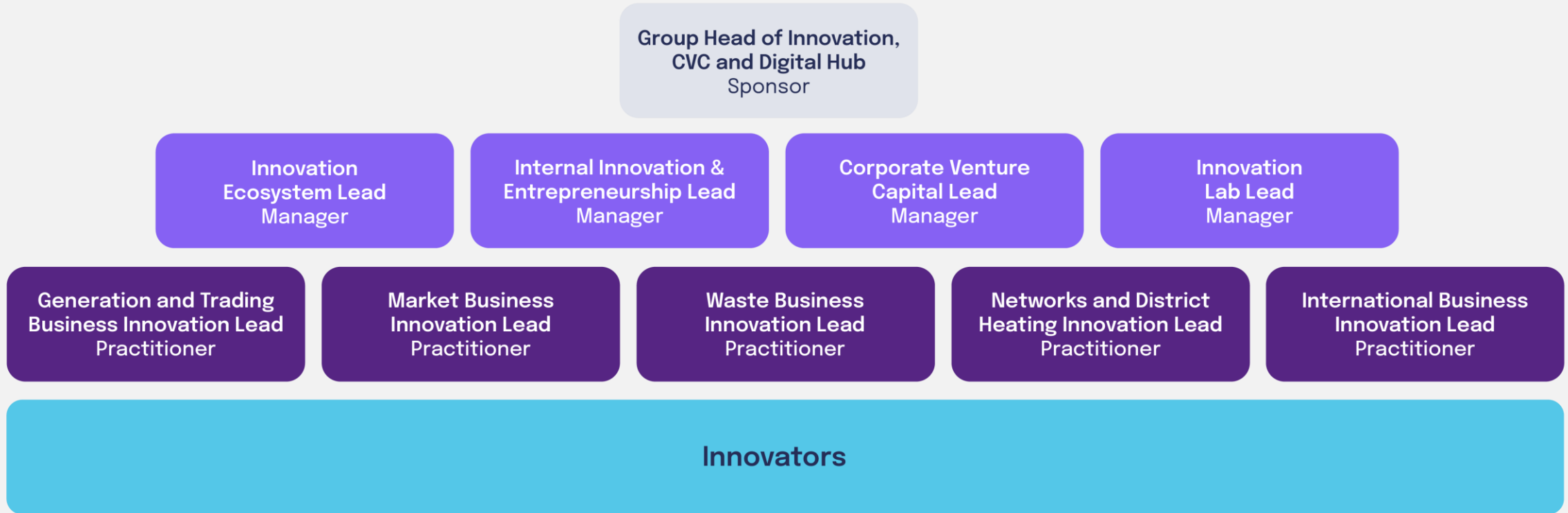


# Running an Innovation Program





# Running an Innovation Program

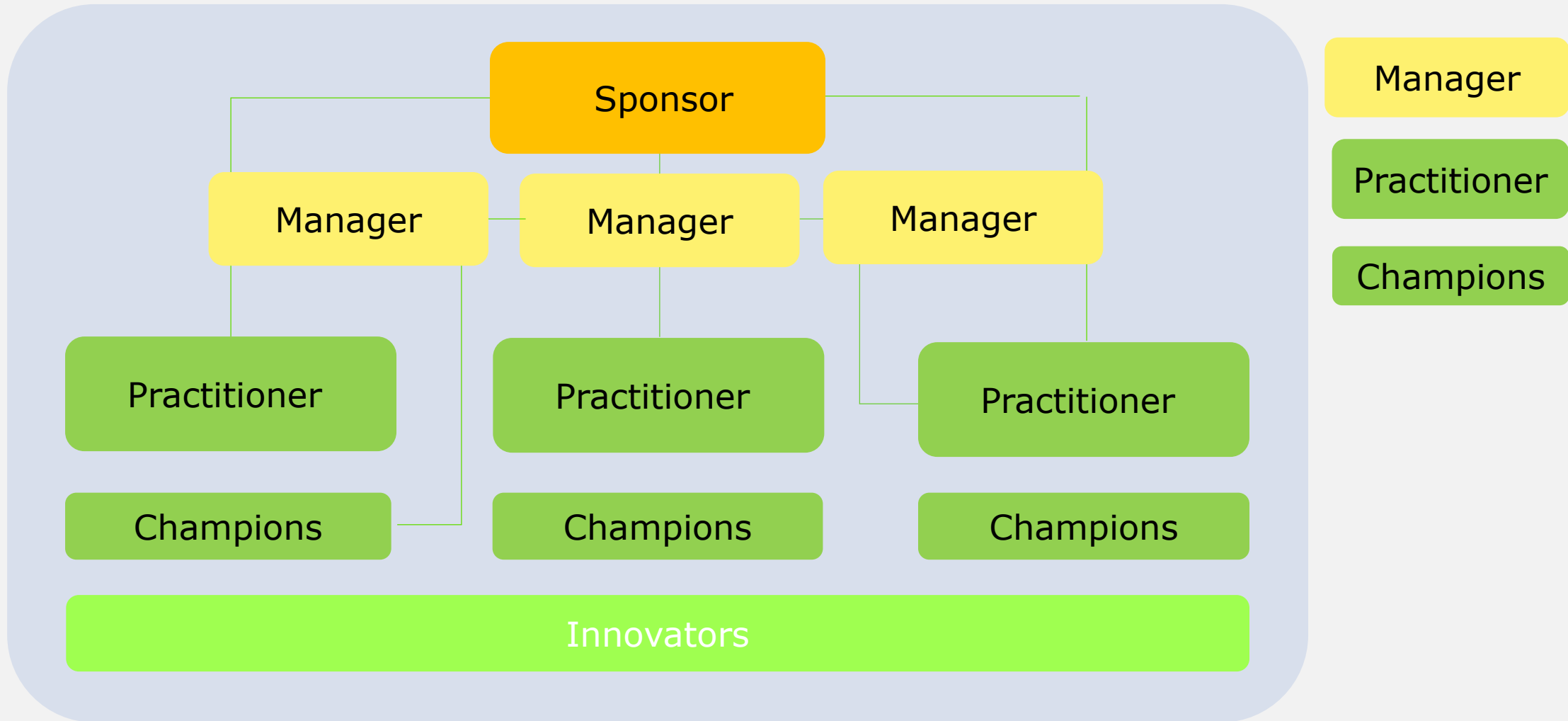


Group Head of Innovation, CVC and Digital Hub reports to Chief Digital and Innovation Officer, who reports into Company CEO





# Running an Innovation Program at YOUR company



# Processes





# Challenge Definition

The screenshot displays the 'My New Challenge' interface. At the top, there's a navigation bar with 'My Content / Create Challenge', 'Save as draft', '< Previous', 'Publish', and a close icon. Below this, the title 'My New Challenge' is followed by 'Manager view' and 'End user view' buttons. A large image shows a person using a tablet displaying '5.00%' and a laptop displaying 'Discussion Outline'. Below the image are statistics: 200 views, 180 users, and 12 ideas. A progress bar shows 'Gather', 'Evaluate', and 'Completed' stages. A navigation menu includes 'Overview', 'Ideas', 'Evaluation', 'Tasks', and 'Outcomes Settings'. A 'Users by Archetype' pie chart shows 43% for Creators, 41% for Contributors, and 16% for Lurkers. A 'Manage' button is also present.

My Content / Create Challenge    Save as draft    < Previous    Publish    X

My New Challenge    Manager view    End user view

200    180    12    Manage

Gather    Evaluate    Completed

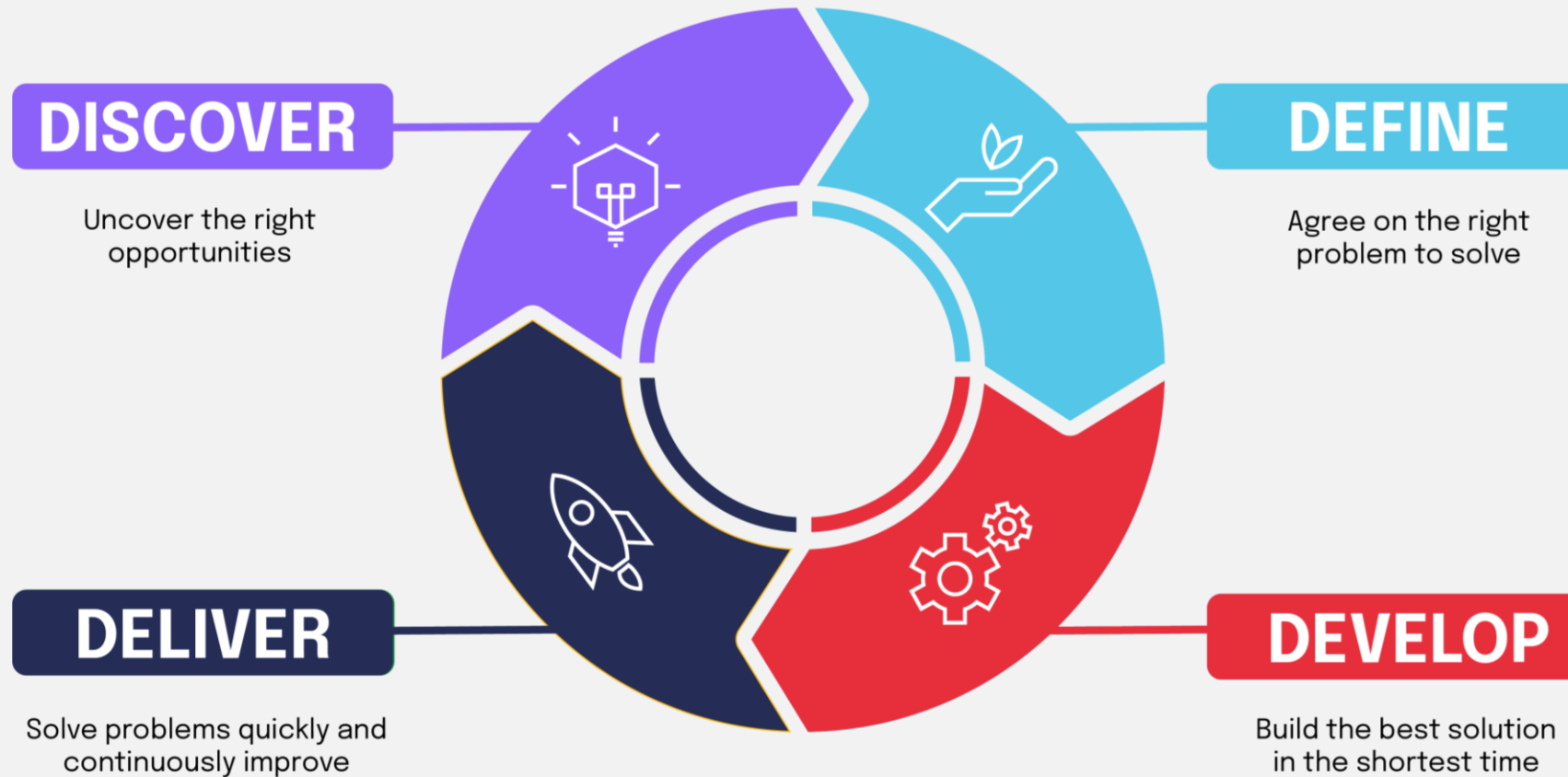
Overview    Ideas    Evaluation    Tasks    Outcomes Settings

Users by Archetype

- 43% Creators
- 41% Contributors
- 16% Lurkers



# Repeatable Process: Challenge Driven Innovation

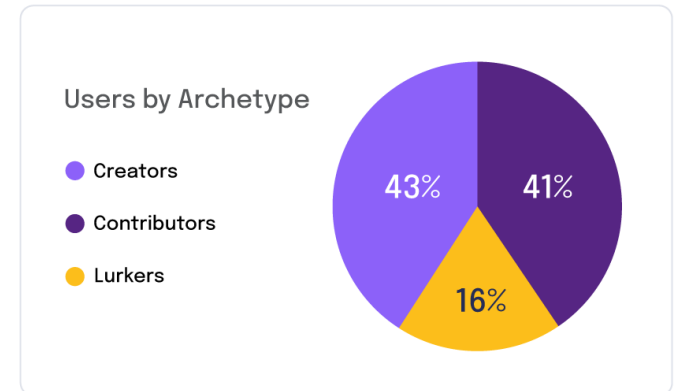
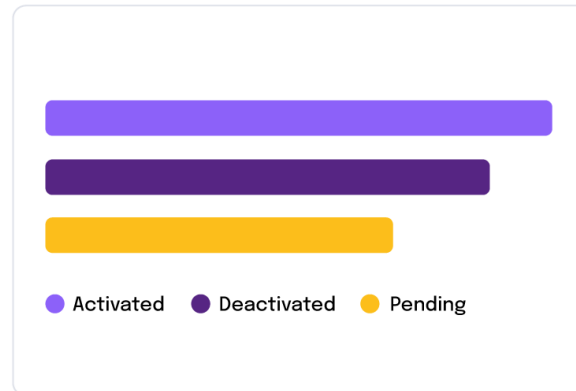
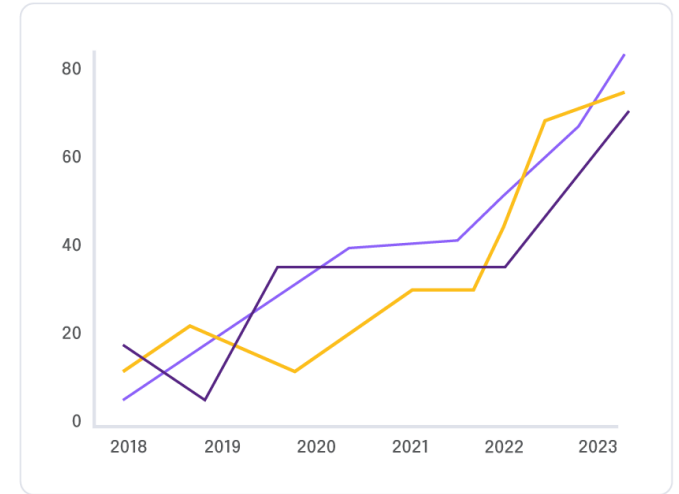


# Goals & Objectives





# Clear goals and objectives





# Program Metrics Examples

## PROGRAM ENGAGEMENT

- 50% Audience logged in
- 10% Creators
- 40% Contributors
- 50% Lurkers

## INNOVATION PRODUCTIVITY

- # Problems Identified
- #Challenges Run
- % Ideas Developed
- % Ideas Selected
- 10% Approved

## VALUE CREATED

- # Hours Saved
- # Revenue Generated
- # Customer Problems Solved
- # Local Problems Solved
- # Global Problems Solved



# Challenge Metrics Examples

Savings Realised  
**£6.84M**

Revenue Generated  
**£10.73M**

Cost to Implement  
**£2.88M**

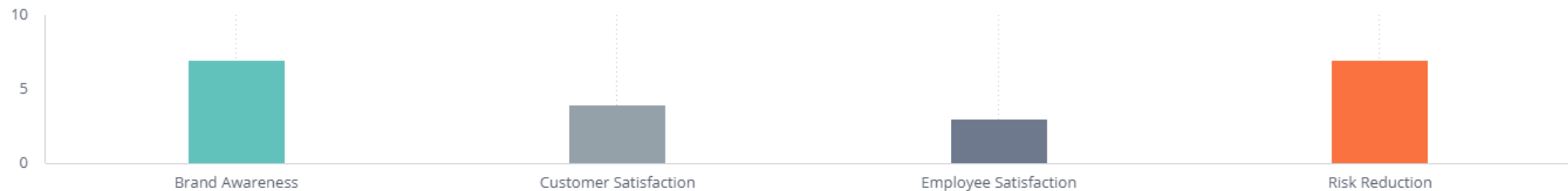
Speed to Impact (Days)  
**5,247**

Speed to Decision (Days)  
**308**

Time Saved (Hours)  
**795**

GHG Emissions Reduction (Tonnes)  
**12,832**

Non Financial Benefits

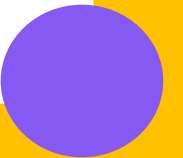




# Question!



# Behaviors for Engagement & Participation





# Behaviors for Engagement & Participation

- Comms
- Incentives, Reward, and Recognition
- Education





# Checklist

- Innovation Management Tool
- Supportive governance
- Repeatable processes
- Clear metrics
- Behaviors for engagement and participation

<https://www.wazoku.com/resources/webinars/>



## Innovation at Scale



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Innovation Consultant



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**Change the world,  
one idea at a time**

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