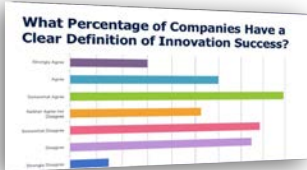


# Join the world's largest network of innovators!

Looking to making change happen inside a large organization?  
**Deliver impact, move fast, learn from others, avoid mistakes.**



Get weekly case studies and data



Join events, live calls and webcasts



Save time with our tools and templates



Benefit from custom briefings and advice



Optimize your approach with reports, assessments



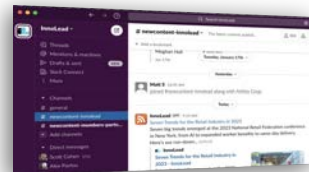
Network with your peers offline and online



Exclusive discounts on IDEO U courses



Get help finding providers and partners



Give-and-take in our member Slack channel

## Enterprise-Wide Access **\$4,995**

- Includes access to InnoLead for unlimited number of users;
- Access all templates, tools and research;
- One free event ticket (value ~\$2k) and additional event discounts;
- Innovation Advisory Call;
- Option to join the IL Executive Group;
- Discounted "inquiry hours";
- Access to exclusive members-only calls;
- Dedicated support, onboarding, and direct access to IL leaders

## Additional Membership Options:

10 User Account	\$2,995
5 User Account	\$1,995
Single User	\$495

- Access to all templates, tools, research;
- Discounted event tickets;
- Access to exclusive members-only calls.

Join with:



# Description of some key membership benefits:

**“A must-have.”**

**Stanley Black & Decker**  
VP Breakthrough Innovation  
Daniel White

**“Priceless.”**

**Starbucks**  
VP Global Operational Innovation  
Dennis McGrath

**“The go-to source.”**

**First Advantage**  
Senior Vice President Data Strategy  
Anne Marie Dumais

**“Fantastic.”**

**Ford Motor Co.**  
Head of Global Experience Design  
Joey Hasty

**“A must read.”**

**Prudential**  
Chief Strategy & Marketing Officer, MD  
Melissa Kivett

**“Insightful”**

**Nationwide**  
Head of Growth and Expansion, Pets  
Mariel Devesa

**“Excellent”**

**Hershey’s**  
Head, Innovation Center of Excellence  
Deb Arcoleo

**“Thought-Provoking”**

**Marsh & McLennan**  
Global Head of Innovation  
Christina Mott

**“Unmatched”**

**Transamerica**  
AVP Innovation  
Debbie Schwartz

**“Great Takeaways”**

**Alaska Airlines**  
VP Strategy and Transformation  
Sandy Stelling

**“Collaborative”**

**Computershare**  
VP Innovation  
Bill Atkinson

## Benefit from an Innovation Advisory Call



A 30-minute call with an InnoLead senior leader to discuss your organization’s innovation program, structure, objectives and challenges. Opportunity to get access to relevant tools, research, introductions, contacts, and other resources for improving outcomes.

## Join the Innovation Executive Group (IEG)



Participate in exclusive, monthly, off-the-record Executive Group calls, which are hosted specifically for senior executives at large enterprises. During these sessions, executives share challenges, provide guidance, and discuss emerging technologies, trends, partners and resources they rely on, and more. Topics are set by group members. VP level and above.

## Get access to discounted “Inquiry Hours”



Our most valuable benefit, “Inquiry Hours” are blocks of time for members to get confidential, personalized support and guidance from the InnoLead team, which has 30+ collective years in the industry. Whether you need a “sounding board,” an assessment of where your initiative currently stands, or vendor-selection assistance, InnoLead has done it all.

### **Rates** (purchased in five-hour blocks)

For Enterprise Members:	\$400 per hour
For All Other Members:	\$500 per hour



Have questions? Need an invoice?  
Contact Kristen to discuss options:  
[kristen@innolead.com](mailto:kristen@innolead.com)