

Unique benefits for 101, 201 or 301 level innovation teams

Whether you're just getting your innovation program started, or have a mature innovation program and decades of experience, InnoLead has the resources, events, and expert guides who can help:

101: Laying the Foundation for Success

- “Getting Started” resources, e-books and podcasts
- Canvases, template and flow charts you can use
- Program examples from other companies
- Downloadable scorecards and PowerPoint decks
- A members’ Slack channel to pose questions
- Process maps, posters and discussion guides
- 100+ hours of videos, interviews, webcasts, more
- “Inquiry hours” to get expert advice on key issues
- Annual “Impact” conference to learn from peers



201: Growing Resources and Impact

- Online assessments to understand your current stage of maturity and progress
- Regular Zoom meetings on hot-button issues for innovation teams
- Members’ Slack channel to ask and answer questions
- Free job postings on our job board to reach the world’s best innovation talent pool
- Interviews and case studies to understand what others in your industry are doing
- Help building consideration sets when evaluating software or service providers
- Annual Impact conference to get immersed in methodologies and learn from peers

301: Optimizing Returns, Staying on the Cutting Edge

- Benchmarking studies, data and roundtables to compare your performance
- Free Impact Awards entries to gain recognition for your projects and people
- Speaking opportunities at InnoLead events
- In-person, off-the-record roundtables with peers
- Participation in online peer-led discussions with our Executive Group (VP & above)
- One-to-one advisory support from InnoLead senior leadership

Have questions? Need an invoice? Contact Kristen to discuss options:

kristen@innolead.com

Join members and advisors like:



Target Corp
Executive Vice President,
Chief Digital and Product
Officer Prat Vemana



W.L. Gore
Head of the Gore
Innovation Center
Linda Elkins



New York Life
Senior Vice President
and Head of NY Life
Ventures Joel Albarella



Fidelity Investments
Head of Fidelity
Investments’ “Fidelity
Labs” Mona Vernon



NRG Energy
Vice President of
Enterprise and Strategic
Innovation Scott Burns



LPL Financial
Senior Vice President and
Head of Digital Innovation
Uma Meyyappan



Blue Cross Blue Shield
Vice President and
Chief Innovation Officer
David Crean