

A photograph of Mauro Porcini, PepsiCo SVP and Chief Design Officer, speaking into a microphone. He is wearing a dark, patterned blazer over a black shirt and has his left hand raised in a gesture. The background is dark.

*Connect with corporate
innovators at InnoLead's
unique,
intimate,
informal,
relationship-building
annual "un-conference."*

PepsiCo SVP and Chief Design Officer Mauro Porcini was one of the nearly 200 executives to participate in Impact 2022, which took place in Silicon Valley.



What is InnoLead?

A network of 2,000+ innovation, strategy and R&D executives at the largest companies in the world.



What is Impact?

Our annual conclave aimed at helping our members drive meaningful change within their organizations.



At Impact 2022: 3m SVP Global R&D Operations Cordell Hardy (right) spends time with "Z" Holly, former Head of Innovation at USC and current venture partner at VC firm Good Growth Capital.

Why is it special?

The magic of Impact lies in the intimate, safe format, which facilitates sharing and relationship-building.



At Impact 2022: Event sponsor Chris Michaud of EPAM Continuum (center) spends quality time with P&G VP Corporate R&D Hari Nair (right) and Jodie Brinkerhoff, VP Innovation at DFW Airport.

Why talk to us now about Impact 2023?

1

Your Strategy

We don't look at Impact as a "one off" event. It's the culmination of a year of content, research, planning.

Let's discuss your business development strategy now.

1

Exclusivity

To ensure you get quality time with our members, we do allow for some category exclusivity at some sponsorship levels.

The sooner we speak, the better.

3

Learnings

As with our conversation today, we have collected valuable research and insights into the market and the next year.

Let's explore how we can set the agenda for 2023 together.