

Journal Exercise: Unleashing Creativity in My Organization

1. Brainstorm the top three creativity barriers in your organization.

Creativity Doodle

1. Pick one that attracts you. If you collide with creativity, what intersections arise?

For example, if not enough time is the barrier, the creative insight might be how can I make more time? One intersection that emerges is that everyone has discretionary time at work. Think about how to attract those who want to use their discretionary time on creativity.

Creativity Doodle

3. How might you bring these solutions forward to help unleash more creativity in your organization?

You might start a Pints and Pencils affinity group or monthly creativity events in your department. Your solution will depend on your organization's traits and how much you are personally willing to invest in it.

Creativity Doodle