

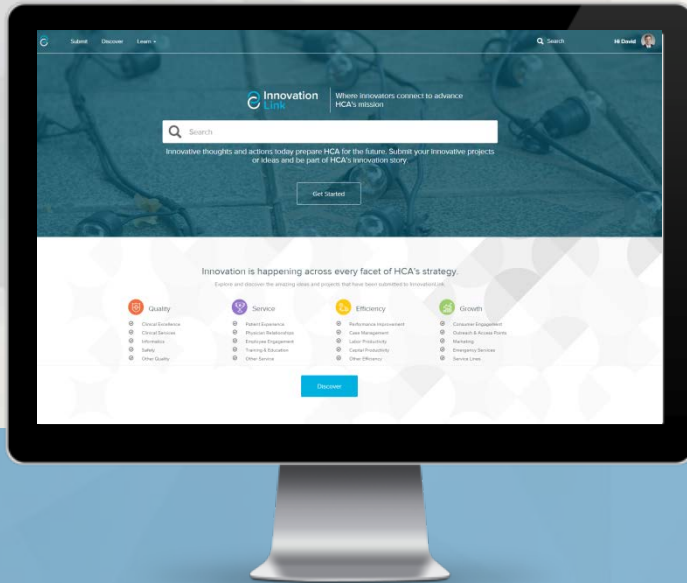


# InnovationLink

## Site Overview

...where innovators can discover, share and collaborate on new and original solutions that advance HCA's mission and strategy.

# InnovationLink Overview



- Launched in late 2015
- Open to all full-time employees
- Allows users to post, search, find and collaborate on projects and ideas that address their problems



## Advance

InnovationLink advances HCA's strategy by serving as a forum for sharing, developing and promoting innovative solutions that support specific initiatives



## Share

InnovationLink will increase the visibility of innovation at HCA, making it easier to search for and discover innovative solutions



## Collaborate

InnovationLink will connect innovators and offer teams a smarter means for collaborating on innovative ideas and projects

# What's Been Accomplished

## Idea & Project Submission

Easy, quick and self-guided submission process enabled



## Search & Collaboration

Find submissions based on strategic initiative, location, or keyword search and interact with others through voting and comment functionality

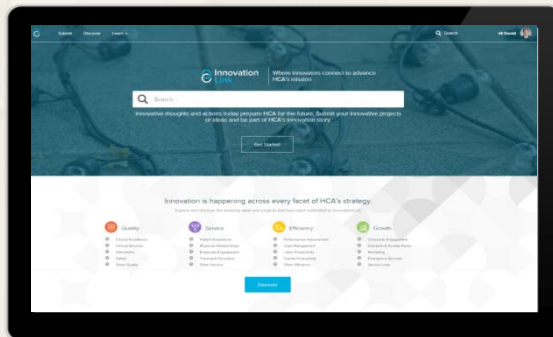


**User Experience**  
Custom user interface built on the Salesforce platform



## User Access & Management

Site enabled by single sign-on and open to all full time employees. Base profiles created for all users.

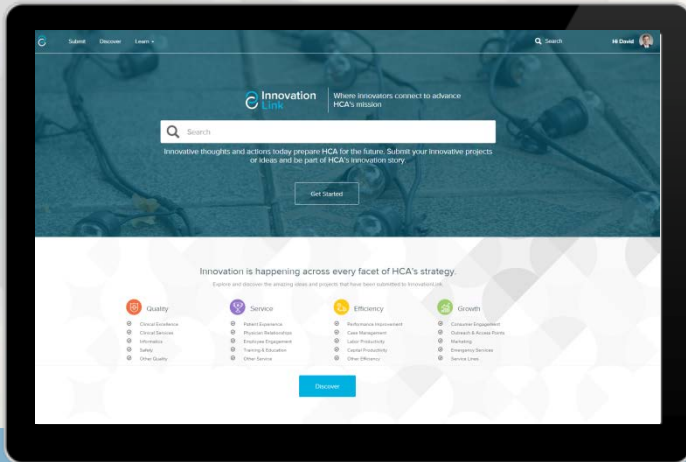


## Reporting

Access to basic site statistics and ability to request more detailed, auto-generated reports



# InnovationLink & Initiative Management



InnovationLink's current and future functionality can serve as a tool to support leaders in advancing their strategic initiatives.

Innovation supports every part of HCA's strategy.

Explore and discover the amazing ideas and projects that have been submitted to InnovationLink.



## Quality

- ✔ Clinical Excellence
- ✔ Clinical Services
- ✔ Informatics
- ✔ Safety
- ✔ Other Quality



## Service

- ✔ Patient Experience
- ✔ Physician Relationships
- ✔ Employee Engagement
- ✔ Training & Education
- ✔ Other Service



## Efficiency

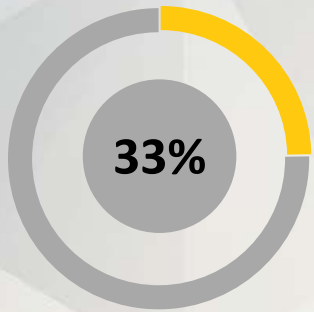
- ✔ Performance Improvement
- ✔ Case Management
- ✔ Labor Productivity
- ✔ Capital Productivity
- ✔ Other Efficiency



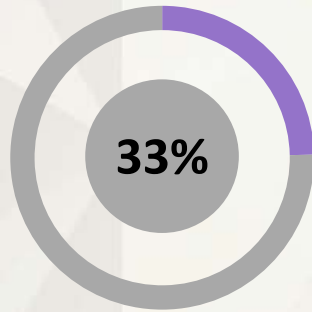
## Growth

- ✔ Consumer Engagement
- ✔ Outreach & Access Points
- ✔ Marketing
- ✔ Emergency Services
- ✔ Service Lines

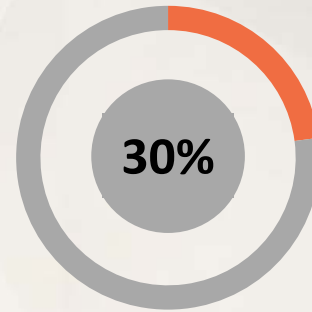
# InnovationLink Inventory



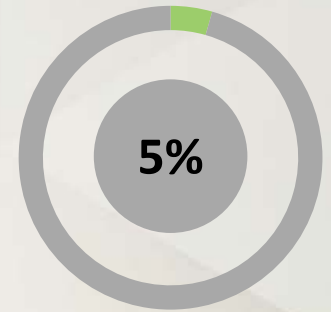
**540**  
Efficiency



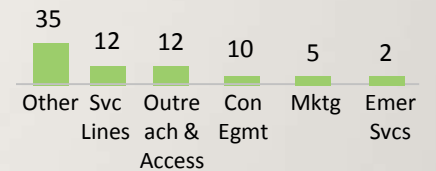
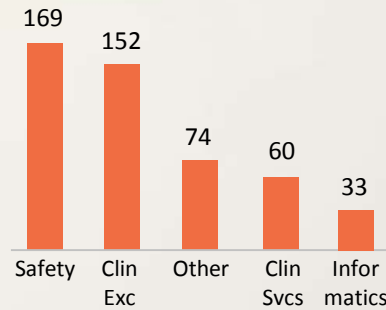
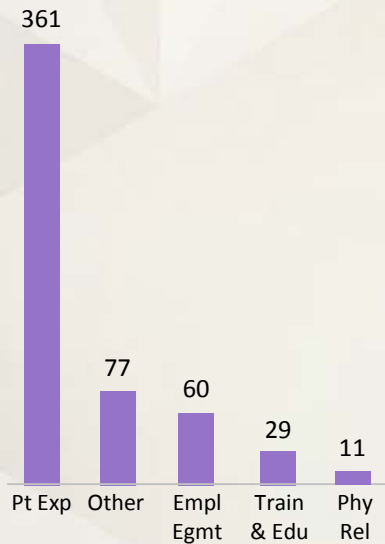
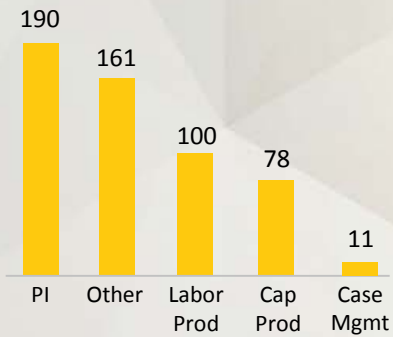
**538**  
Service



**488**  
Quality

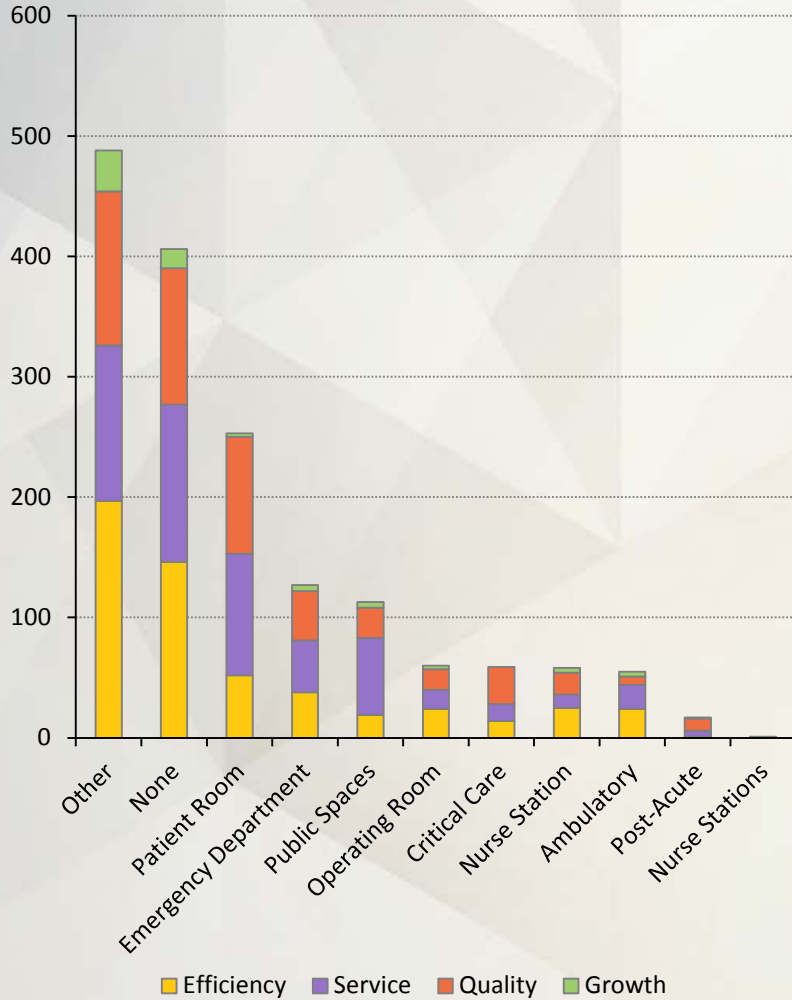


**76**  
Growth

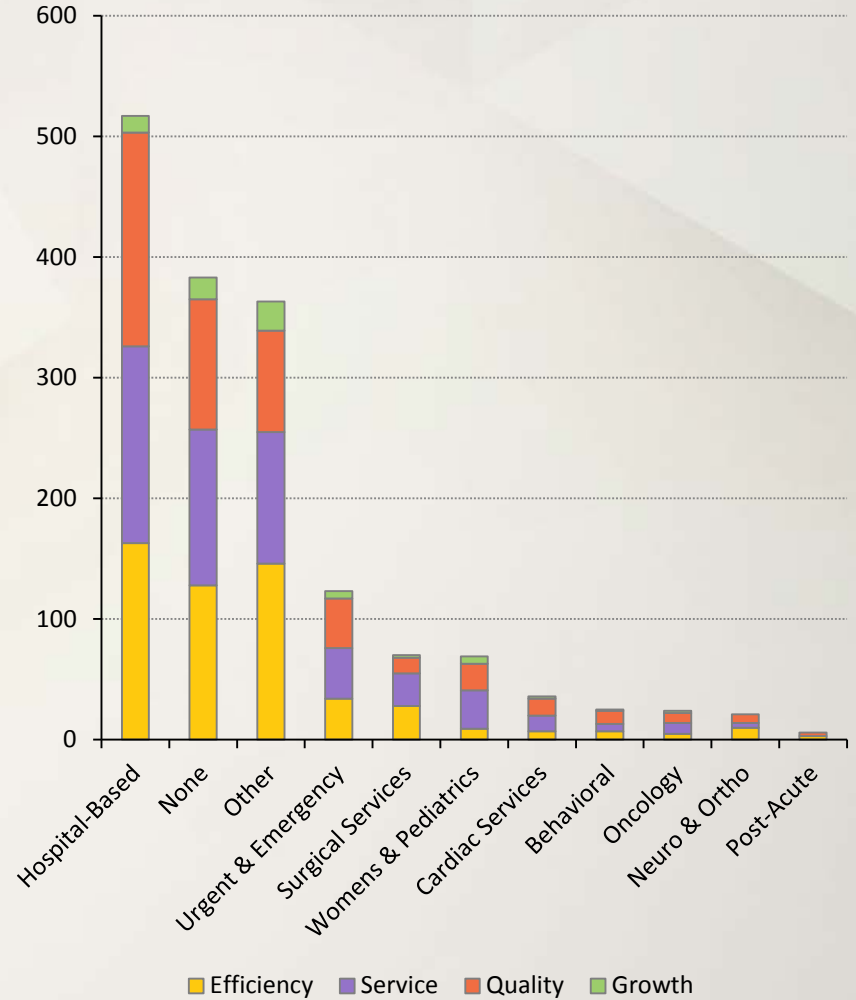


# InnovationLink Inventory





## Submissions by Setting



## Submissions by Service Line



# How InnovationLink can help...

BENEFIT	DESCRIPTION	ENABLING IVL FUNCTIONALITY
 <b>Visibility</b>	Review content for strategic value. Possess real-time access into what the organization is thinking as it pertains to your initiative – themes, projects, ideas, etc.	<ul style="list-style-type: none"><li>• Reporting</li><li>• Initiative Discover Pages</li><li>• Executive Dashboards (<i>under development</i>)</li></ul>
 <b>Communication</b>	Possess a platform for communicating to a broad audience and spreading best practices. Curate featured content to communicate the strategy and focus of your initiative.	<ul style="list-style-type: none"><li>• Featured Projects</li><li>• Initiative Page Content</li><li>• Comment boxes on project and idea detail pages (<i>to be developed</i>)</li></ul>
 <b>Collaboration</b>	Collaborate with stakeholder both in private and public groups. Solicit ideas on how to solve pressing issues for the organization. Curate content before others in the organization see it.	<ul style="list-style-type: none"><li>• Groups – Thematic and Incubator (<i>under development</i>)</li><li>• Challenge Campaigns (<i>to be developed</i>)</li></ul>
 <b>Knowledge</b>	Capture, build, and share information about your initiative – whether it's trends and/or disruptors or other companies of interest.	<ul style="list-style-type: none"><li>• Companies of Interest (<i>to be developed</i>)</li><li>• Horizon Scanning (<i>to be developed</i>)</li></ul>