



Join Target as an Entrepreneur-in-Residence

Similar Industry Titles and Key Words: Entrepreneur, Intrapreneur, Founder, Head / Leader / Lead of Growth Initiatives, Labs, New Ventures, Disruptive Innovation, Open Innovation

Primary Function

The Entrepreneur-in-Residence is responsible for building disruptive innovation ventures that extend beyond today's core business at Target. S/he will effectively identify significant growth ideas, create the case for the investment, build MVPs, iterate in market, and agilely build toward full-scale commercialization. The leader will have the rare opportunity to create at the leading edge of retail and consumer products and services, leveraging the assets of Target, in a high-profile position with widespread organizational impact.

S/he will have a talent for motivating diverse groups of individuals through ambiguity and uncertainty to drive results. S/he has the unique ability to start-up businesses while also knowing what it is to drive innovation within a large organization.

Principal duties and responsibilities

- Build new ventures, services and offerings
- Be mission driven
- Create and own the vision and investment thesis – considering big consumer and market trends
- Iterate and scale the ideas aggressively to exceed consumer expectations
- Build prototypes, pilots, and other tests – spanning physical and digital formats
- Know when to act in service to the corporation and when to think beyond the core about the broader needs of the consumer and external market opportunities
- Motivate the team to do what is needed to drive growth

Requirements

- Experience as a real-world entrepreneur; strong consideration for building businesses targeting very large scale opportunities
- Business chops – strong understanding of the retail industry and how it is changing, inclusive of traditional brick and mortar, digital and emerging channels
- Builder chops – being able to fix problems as they occur
- Corporate chops – experience that spans across start-ups and large corporate environments
- Strong team builder with excellent organization and people skills and the ability to set priorities, problem-solve, multi-task and iterate well in dynamic, rapidly changing environment
- Prior responsibility for building an innovation culture, inclusive of hiring, training
- Robust network of contacts to bring in ideas and expedite current projects