

# Process to run internal Idea Crowdsourcing Challenges

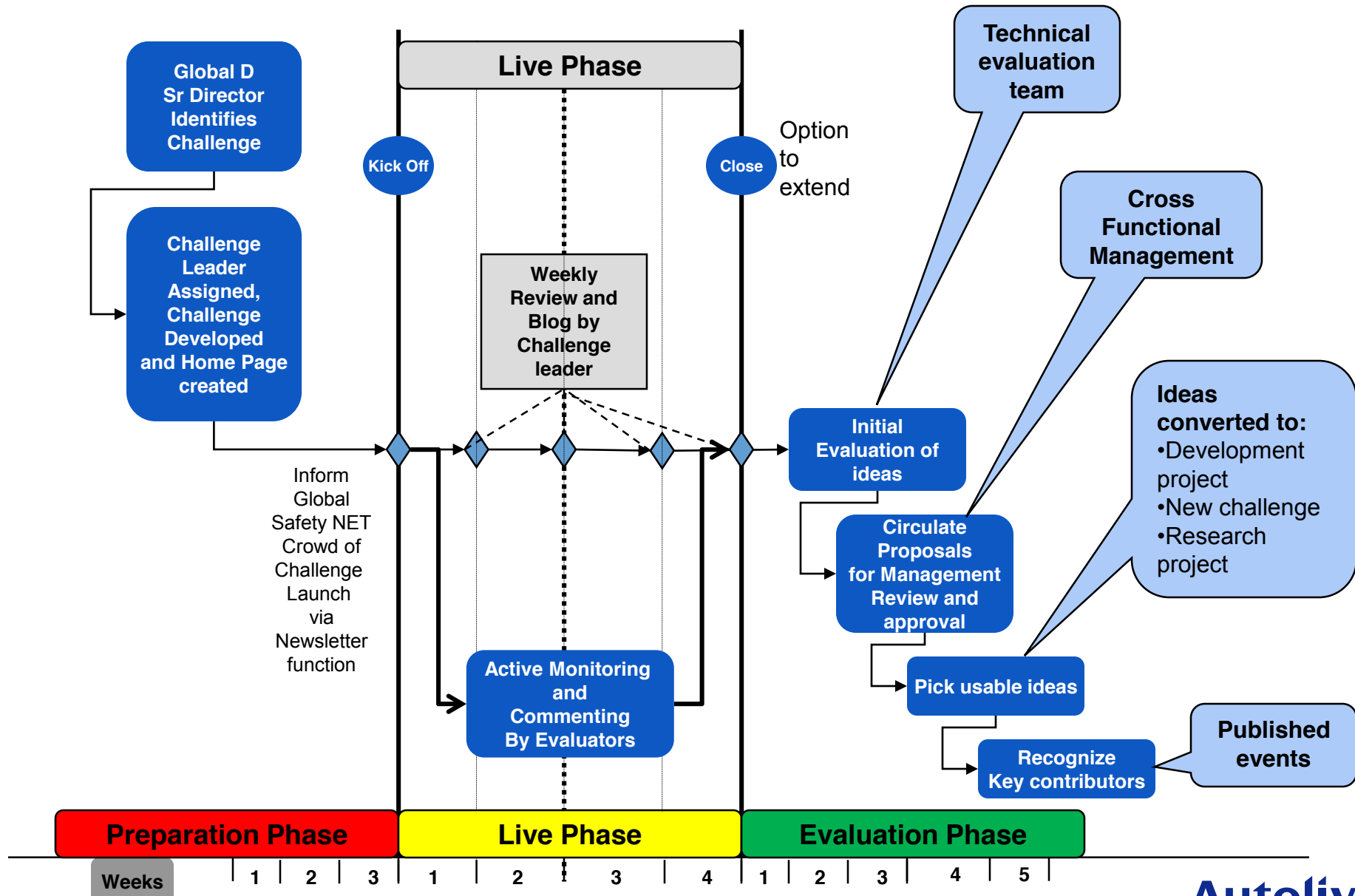
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Driven for Life.

# Internal Challenge Process



**Innovation is about getting results!**

**If there's no result, it' ain't innovation**

**THANK YOU!**