

Who is Vodafone xone & how are we driving mobile disruption?

Funding

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graph TD; A[Funding] --> B[Technology Support]; B --> C[Business Development]; C --> D[Channel to Market]; D --> E[Launch in International Markets];
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Technology Support

Business Development

Channel to Market

Launch in International Markets

Innovation: Discovery to β Launch

Find it

- Aligned with our key strategic priorities & objectives

Build it

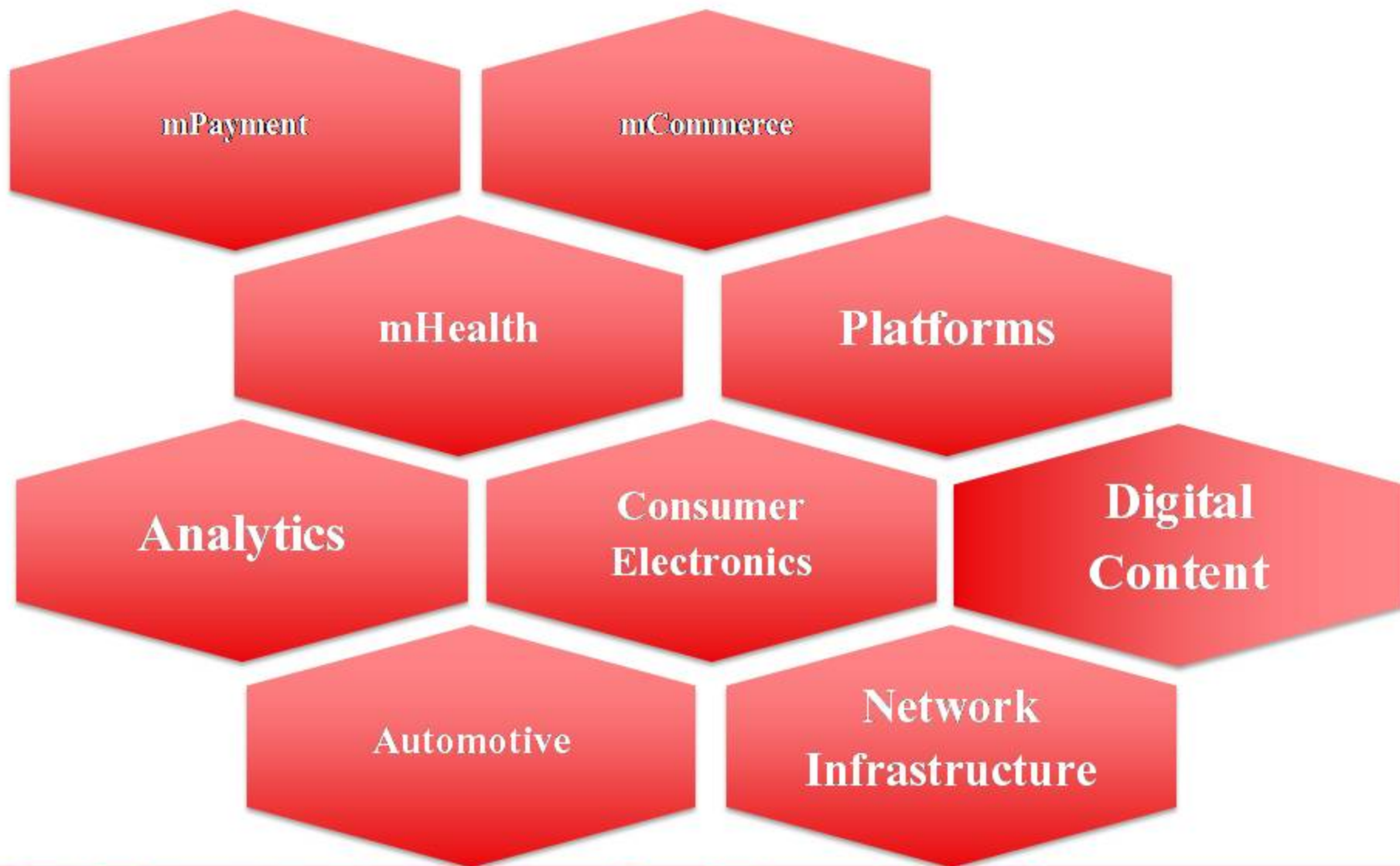
- Rapid prototyping
- Iterative users trials
- Guided by consumer input and feedback

Deploy it (β)

- Limited controlled commercial launch
- Light integration:
 - Retail
 - Call centres
 - Online

Collaboration, Communication & Feedback

Vodafone xone areas of focus



Personalised Partnership Model



Introducing Vodafone xone's products



Building the future
is what we do
every day.



myxone

drivexone

findxone

unaxone

These are the
products we
create.

Vodafone and partners: Vodafone zone countries

