

# Innovation Team Onboarding Overview

	2 days	1 day	3 days	1 day	1.5 days
Topic	Innovation Orientation	Company Orientation	Projects Orientation	Team Orientation	Innovation Field Trip
Objective	Learn about disruptive innovation and how we're going to achieve innovation success. Discuss innovation definition, process, concepts, best practices, examples, toolkit, materials, culture	Understand corporate strategy, LOB current business, competitive landscape, key initiatives, project contacts	Understand project background, goals and boundaries, existing research, stakeholders	Discuss, clarify and agree on the vision and goals of the Hubs, how to operate as a team, roles and responsibility of team members	Learn from other innovation centers/labs, start-ups, and venture capital firms.

## Innovation Field Trip (Silicon Alley, NY)

	Arup	Brown Brothers Harriman	IBM Design Lab	Urban Future Lab: Start-up Incubator	First Mark Capital: Venture Capitalist
Objective	See how creative teams work in an engineering company that designs the world's most iconic buildings (Sydney Opera House, London Gherkin...)	Learn how an innovation team operates in a financial services company	See how IBM uses IBM Design Lab as an incubator of new digital experiences for critical IBM programs (user experience design, content creation and strategy, analytics...)	Learn lessons of what works (and does not) from multiple start-up groups operating on seed money	Understand what venture capitalists look for in a start-up when deciding whether to provide funding and how they help start-ups succeed

