



## **Real Estate Innovation Forum**

**2013**

# Guiding Principles of Real Estate Innovation Symposium

- **Provide an opportunity to showcase innovative services, systems/hardware or products that support re-defining the customer experience**
- **Share industry best practice and leading space design ideas with Innovation Council**
- **Tour “like minded” businesses advancing innovation and space design at their corporation**
- **Rotating host locations supports working together as a team and cross region collaboration**
- **Targeted agendas define criteria for symposium duration and location**

# 2013 Real Estate Innovation Forum will focus on Going Digital

## Q4 Forum Focus

- **Go Digital**
  - Mobile apps that support real estate services
  - Digital signage and visual displays
  - Collaboration tools to support geographically dispersed teams (both stand alone and integrated into furniture/ fixtures)
  - Digital/interactive whiteboard capabilities
- **Forum will be hosted at West Creek Campus**
- **Forum will be 10/9/13**

# 2014 Innovation Forums will focus on Supporting the Way our Associate Work

## Q1 Forum Focus

- **Supporting the way teams/individuals work**
  - Sit to stand workstations
  - Incorporating wellness options into office standards
  - Furniture that is multi-functional (individual, heads down work converting to team collaboration space)
  - Alternatives to hardwall construction
  - Repurposing cafés
- **Expo will be hosted at Plano Campus**

## Q2 Forum Focus

- **Scouting/scanning tour**

## Q3 Forum Focus

- **Vendor tour**

## Q4 Forum Focus

- **TBD**