

**BRIGHAM AND WOMEN'S HOSPITAL**

Job Title: Innovation Strategist, Brigham Innovation Hub Date: 2/10/14  
Job Code: Grade: FLSA Status: non-exempt  
Department/ Unit/ Section: Brigham Innovation Hub Reviewed By: Lesley Solomon  
Reports To: Executive Director, Brigham Innovation Hub Date revised: 3/5/14

**GENERAL SUMMARY/ OVERVIEW STATEMENT:** Summarize the nature and level of work performed.

The Brigham Innovation Hub (iHub) is a new initiative within Brigham and Women's Hospital focused on creating and supporting a culture of innovation at the hospital. Our mission is to foster and enable innovation and transform ideas from creation to dissemination, unleashing our potential to disrupt traditional medicine and reinvent healthcare. We plan to focus this across three key areas; Health IT, Care Redesign, and Therapeutics/Devices and Diagnostics.

The iHub Innovation Strategist will report to the Executive Director of Brigham and Women's Innovation Hub (iHub). The incumbent will play a key role in the development and growth of innovation at BWH by helping to synergize and enable innovation activities in the hospital setting.

The Innovation Strategist will support the development and growth of innovation at BWH by working creatively at the intersection of the hospital, the BWPO, the Biomedical Research Institute, Partners HealthCare Innovation and the divisions and departments across the hospital to support clinical innovation and commercialization efforts.

This role will be highly visible in the hospital and in the innovation community at large. It will be important that the person in this role be able to accomplish tasks through others, including peers, faculty, various hospital and Partners leaders as well as external industry collaborators. This requires a high degree of confidence, finesse and political acumen to be successful. The Innovation Strategist is expected to function with a high degree of independence. Principal duties may vary over time.

**PRINCIPAL DUTIES AND RESPONSIBILITIES:** Indicate key areas of responsibility, major job duties, special projects and key objectives for this position. These items should be evaluated throughout the year and included in the written annual evaluation.

- 1) Internal iHub projects:
  - a. Develop, manage and implement project plans for internal innovation projects that are developed through iHub efforts such as the Hackathon, Seed Grants and more.
  - b. Help create the core processes to support individuals and groups to commercialize and/or operationalize innovation throughout BWH.
  - c. Implement innovation seed grants to create a funnel of new innovative ideas to be nurtured and moved along the innovation pipeline at BWH.
  - d. Be a networking resource for internal BWH innovators.

- 2) Internal innovation consulting:
  - a. Work closely with iHub team to project manage innovation efforts focused on departments, divisions and thematic efforts as needed
  - b. Help define, promote and prioritize internal consulting efforts
  - c. Meet with internal team leaders to support their interest in innovating around their work
- 3) External innovation:
  - a. Act as a “front door” for innovators wanting to work with BWH.
  - b. Create a process for pilots at BWH. Continuously evaluate and improve process with feedback from faculty and others involved.
  - c. Be a networking resource for external start ups
  - d. Continuously research the healthcare innovation landscape and keep task force and other relevant teams updated on new developments or opportunities
- 4) Metrics:
  - a. Develop, track and report on qualitative and quantitative metrics for projects being supported by iHub
  - b. Develop, track and report on metrics to determine value gained from projects that do and do not move forward
- 5) Funding:
  - a. Partner as needed with BWH Development Office and PHS Research Ventures & Licensing for funding and growth opportunities.
  - b. Develop relationships with Industry (Pharma, Biotech, Big Data, Tech etc) for Seed Grant and other opportunities
  - c. Develop relationships with Venture Capital, HealthCare and other related Incubators and Angels
- 6) Organization
  - a. As iHub team member – play a key role in the development and implementation of signature events including; Hackathon, Clinical Innovation Day, Shark Tank Events, Innovation Salons and others.
  - b. Works closely with cross-functional teams to execute initiatives
- 7) Other duties as assigned

**QUALIFICATIONS:** (MUST be realistic, neither overstated nor understated, and related to the essential functions of the job.)

- MBA or MPH preferred
- Minimum of five years of progressively responsible experience in one or all of the following areas:
  - Innovation
  - Healthcare innovation
  - Project management
  - Consulting
- Proven project management skills

**SKILLS/ ABILITIES/ COMPETENCIES REQUIRED:**

1. A natural inclination to explore and use creativity and curiosity to problem solve.
2. Ability to manage multiple projects simultaneously, and meet tight deadlines.

3. Be comfortable in a fast-paced, entrepreneurial environment, while simultaneously understanding the needs, process and mindset of a large organization.
4. Must have outstanding written and verbal communication skills and interpersonal skills to interact and network effectively with people from different backgrounds. Should enjoy meeting new people and learning about their work.
5. Understands the key components of a business case and what levers can be influenced to push an idea forward.
6. Must be a self-starter, able to make independent judgments for the above mentioned job duties and responsibilities.
7. Must independently resolve most problems encountered while working collaboratively and effectively in teams, emphasizing communication, collegiality, flexibility, trust and patience.
8. Have a thirst for knowledge – the ideal candidate has a passion for innovation and creativity.
9. Must be comfortable working within an evolving structure and be able to re-establish priorities as they change.