

FAILURE BINGO

"Celebrate failure"

"Corporate culture should allow for failure, not punish it."

Thomas Edison:
"I haven't failed, I just found 10,000 ways that don't work."

"Learn from failure"

Someone actually mentions a concrete example of how they failed.

"Fail fast and cheap"

"Destigmatize failure"

"Don't be afraid to fail"

"Failure is a badge of honor"

Play this game of "Failure Bingo" the next time you're at a conference or other gathering that focuses on innovation, intrapreneurship, or incubation. The rules are simple. Bring this bingo card to the next innovation event or meeting you attend. Fill in a square whenever you hear someone say, "It's important to celebrate failure"; "Fail fast and cheap"; "Learn from failure"; etc. The goal is to fill in three squares in a row or diagonally. But you can only fill in the center square when you hear someone discuss an actual situation in which they or their company failed. Good luck! And learn actual failure stories at InnovationLeader.com or at our intimate, safe Field Studies with other execs!